

## 2014 Best New Ingredient for VOLUNAGE®: SILAB awarded for its innovation

**Wednesday 2 April 2014 - Awards Ceremony at in-cosmetics in Hamburg.**

SILAB received the Cosmetics & Toiletries R&D Awards 2014, in the Best New Ingredient category, for its innovative active VOLUNAGE®.

Rich in peony oligosaccharides (*Paeonia albiflora*), VOLUNAGE® is a natural replumping active ingredient which combats premature aging phenomena by regulating and controlling cellular communication between the reticular dermis and the hypodermis.

Under the targeted effect of VOLUNAGE®, the skin regains its density and elasticity. The face's volumes and features are harmonized and the skin looks younger.

Awarded by a panel of experts from the Cosmetics Industry, this prize rewards the development of a new active principle that combines innovation and scientific research. It marks the success of SILAB, an independent world-renowned company that has placed innovation at the core of its business strategy.

